

**Sang Lee  
International  
Open**



**America One**  
**SPORTS**

**HIGHROCK PRODUCTIONS**

**For More Info Contact:**

Brian Egan: [began2000@aol.com](mailto:began2000@aol.com)  
Office: (973) 218-2551

Josh Heibel: [jheibel@americaone.com](mailto:jheibel@americaone.com)  
Office: (817) 546-1363

**FOR IMMEDIATE RELEASE**

***SANG LEE INTERNATIONAL 3-CUSHION SPORT PREMIERES!***

Fort Worth, TX (April 6, 2006) – America One Sports, a division of America One Television Network, is pleased to announce that the **Sang Lee International Open 3-Cushion Billiards SERIES** will premiere on America One on Sunday **May 7<sup>th</sup> and May 21<sup>st</sup> at 10 pm Eastern**. This is the first show of a four part series on the Sang Lee International Open that will be seen between May 7<sup>th</sup> and Aug 1<sup>st</sup>.

Never before seen on American TV, ***Artistic 3-Cushion Billiards*** is an action packed form of billiards that emphasizes power, extreme spins and far-fetched finesse shots in an exciting exhibition format that keeps the fans watching in amazement and wonder.

3-Cushion billiards is exceptionally mesmerizing to watch because every point scored in the game is an intriguing multi-rail shot of some kind. This forces the players to sometimes stroke very hard while maintaining touch under difficult conditions. The Sang Lee International Open event gives television viewers the opportunity to witness the best talent in the world (from 23 countries) compete for the most prestigious title in 3-cushion billiards – *The Carom Cup*. The action is packed with amazing shots back-to-back — where the players must make their ball zig-zag, jump, curve and swerve across the table tracing surprising patterns.

The dramatic championship match play on ***“The Road to the Finals”*** is easy to follow through the use of computer graphics, high-speed camerawork, and expert commentary. Intricate shot problems are charted out and diagramed for the audience beforehand and then everyone watches in disbelief as the Grandmasters of billiards make all sorts of uncanny shots -- three cushions is the *minimum*, but the players commonly shoot five, eight and even *ten* cushion shots to score points under extreme competitive pressure.

**America One Television** is an independent full-service syndication and distribution television network for quality sports and entertainment programming. America One programming is seen in over 60 percent of the United States and Puerto Rico via 155 major network and independent broadcast television stations and regional sports networks. In addition to these entertainment programs, America One is the exclusive U.S. distributor of the Canadian Football League and is quickly becoming a leader in innovative sports and entertainment television syndication, sales and marketing. America One Television is a wholly owned subsidiary of USFR Media Group, Houston, Texas.

*For TV scheduling information, please visit [www.americaonesports.com](http://www.americaonesports.com).  
For detailed info on Sang Lee Int'l Open please call Brian Egan at (973) 218-2551.*